

LAUNCHING SOON...

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THE SENECA FALLS

NEWSLETTER

October 2025



This newsletter is brought to you by



Mural Title: **The Flame Keepers**
Artist: **Mandi Caskey**

(AKA Miss Birdy-@Miss.Birdy.)
In downtown Seneca Falls a recently installed large scale mural pays tribute to the enduring fight for women's rights across generations. The woman on the left, a suffragette, representing an entire generation of women who worked to establish the right for women to vote, passes a vivid flame into the hands of a younger modern-day woman, symbolizing the next generation who continues to share a more just and inclusive future.

This public art initiative was made possible by the Bonafiglia Family Foundation, The Maynard Family & the Town of Seneca Falls.



Downtown business highlight:

RHIZOREMEDY is so much more than simply a garden supply store.

It is a health-center café, offering açai bowls, smoothies, boba tea, and mocktails, in addition to houseplants, gardening supplies, local art, and a gift shop. Owner **Alicia Brownell** is passionate about plant medicine, Herbalism, and the powerful connection between plants and wellness. Owner **Steve Hegel Jr.** is a cultivator, entrepreneur, and community advocate on a mission to destigmatize cannabis culture. Owner **Justin Closser** spent nine years serving in the Army National Guard, including a tour in Iraq, and found purpose and healing through the New York Medical Marijuana Program. He joined the Hemp Research Team in Dr. Neil Mattson's lab at Cornell University and graduated with a Bachelor's degree in Floriculture and Ornamental Horticulture. Each owner brings their own expertise and passions to this business, making it a must-visit destination for locals and visitors alike.

Located canalside at 6-8 Ovid Street. [315-257-0041](tel:315-257-0041)

Halloween Walk in the Park Rec 2025



Sponsored by the Town of Seneca Falls Parks & Rec Department

DATE: Saturday, October 25th
TIME: 1:00pm - 2:30pm
PLACE: Community Center 35 Water St.

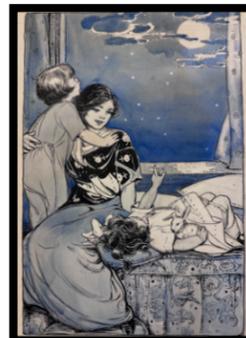
Join us for our 5th annual Halloween Walk in the Park!! Seneca Falls residents only, please. This is a free event.

Participants MUST either register online with QR code below or hand in written registration on back. We recommend signing up for our website to be up to date with all future activities and programs.

Please call 315-568-6933 or email jhlywa@senecafalls.gov for more information or website assistance.

NO LATER THAN MON. OCT. 20th

Now on Display at the National Women's Hall of Fame Creating Childhood Wonder: Women Illustrators of the Golden Age



Curated by Molly Dano
In partnership with
Museum Studies at Syracuse University



"Join us for a journey through whimsical storybook illustrations! Through the display of works by eight little-known women artists commissioned by the American Book Company, *Creating Childhood Wonder: Women Illustrators of the Golden Age* seeks to examine the impact of these individuals in the education of the United States' youth during the early twentieth century.

This exhibition celebrates the artistry of these women and how they broke boundaries within a male-dominated field, contributing a special sense of magic and whimsy to childhood educational materials."



Wishing you great success in business, Alicia, Steve, and Justin!



COMING SOON

The Waterways & Wine Event

FRIDAY, NOVEMBER 21 6:00PM-9:00PM

89 FALL ST.

SENECA FALLS MUSEUM OF WATERWAYS AND INDUSTRY

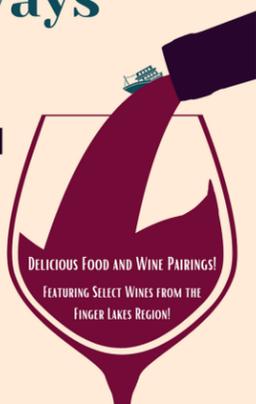
PURCHASE HERE!



\$45 FOR MEMBERS

\$55 FOR NON-MEMBERS

*TICKETS ARE AN EXTRA \$5 FOR DAY-OF PURCHASES



DELICIOUS FOOD AND WINE PAIRINGS!
FEATURING SELECT WINES FROM THE FINGER LAKES REGION!

THANK YOU FOR A WONDERFUL SEASON!

The Seneca Falls Farmers Market will be on Tuesday, October 7th from 2-6 PM at 35 Water St., Recreation Center. EBT/SNAP may be used on produce.



Halloween Costume Swap

Donate clean, gently used costumes, dress up clothes and accessories.
Pick out a new-to-you costume for yourself!
All sizes welcome from baby through adult!

October 1 - 31

Spooky Island Safety Show

Please join us for a special, family-friendly

HALLOWEEN SHOW

Get ready for an incredibly fun & memorable performance that includes magic, comedy, games, juggling, unicycling, humor and more!

No need to register!

CHECKERS THE INVENTOR

Saturday October 4 10am

PARANORMAL INVESTIGATORS LIVE!

WITH SOUL SEARCHERS PARANORMAL RESEARCH

6 PM
OCTOBER 23RD

Learn about the methods & technologies
Understand the facts & fallacies
Experience the captured evidence
OF REAL INVESTIGATIONS
Followed by Q&A

Questions? email: LDjLorenzetti@gmail.com

ONLINE TECH-TALK TIRED OF DRAB REPORTS?

PIVOT TABLES TURN RAW DATA INTO CLEAR, IMPRESSIVE INSIGHTS.

10/08/2025 3:00 P.M.
Username: seneca Password: seneca

More Info: LdjLorenzetti@gmail.com
tech-talk.com/webinars

Tech-Talk