

THE SENECA FALLS NEWSLETTER

NEW business highlight: **July 2026**

IT'S A WONDERFUL SCOOP

Seneca Falls has a new gathering space in the heart of downtown with the official arrival of **It's a Wonderful Scoop** at **77 Fall Street**. Founded by residents **David Goldberg** and **Elissa Davidson**, the shop celebrated its Grand Opening on June 18th with an official ribbon-cutting ceremony. It was a spectacular day filled with joy, community pride, and a packed house that included local dignitaries and enthusiastic community supporters.

Driven by a deep commitment to the town, David and Elissa have designed the shop to be much more than just a place for a treat; it is a year-round social hub and a meaningful space for our town. Step inside any time of year to **enjoy a full menu of premium treats, including classic scoops, rich malted milkshakes, soft-serve ice cream, decadent sundaes, and even ice cream flights for those who want to try a little bit of everything.** Because David and Elissa truly believe ice cream is a universal joy, inclusivity is at the heart of their menu. The shop proudly carries a thoughtful variety of **delicious dairy-free and gluten-free options**. The team is deeply committed to accommodating every customer's dietary needs.

While they proudly serve an exclusive, super-premium ice cream, their true focus is on giving back to the community every single day. Rain, snow, or shine, It's a Wonderful Scoop is thrilled to keep its doors open all year long, offering a unique experience where neighbors can connect, share stories, and celebrate the heart of Seneca Falls in every season.



Canal Fest

3rd ANNUAL

CORNHOLE TOURNAMENT

Tournament organized and managed by **Between the Lakes Cornhole Club (BTL)**
Game of Throws Cornhole (G.O.T.)

3 Days of Fun and Competition

Friday, July 3

BYOPB • Doubles Elimination
\$40 per Team
\$5 per Person
To Benefit Canal Fest
Signup at Noon,
bags fly at 1:00pm
100% Payout
* Bring Your Own Partner

Saturday, July 4

Competitive Cornhole Switchhollo
Signup at 11am,
bags fly at noon
\$25/person \$50/team
4 games round robin
Switchhollo then double elimination
5 sets of boards
1st place - \$300
2nd place - \$200
3rd place - \$100
Airmail Prize

Sunday, July 5

Blind Draw / Double Elimination
Social Double Elimination Cornhole
Signup at 11am,
bags fly at noon
\$10/person
5 sets of boards
Top 2 places payout
Airmail Prize!

WOLFFY'S GRILL & MARINA

Event Sponsored by

Download the **SCOREHOLIO** App

To register and see who else is playing!

RED BRICK PUB

EST. 2021
Seneca Falls, NY

SENECA FALLS CANAL FEST 2026

RETURNS **JULY 3 - 5**

3 Full Days of Entertainment

Fireworks Music Food & Crafts Duck Race Petting Zoo Cornhole Competition.

For more details: senecafallscanalfest.com

Seneca Falls Historical Society

Attic Treasures Yard Sale

SATURDAY JULY 25
9:00 AM - 5:00 PM

55 Cayuga St.
Seneca Falls, NY

Seneca Falls Parks & Recreation presents...

2026 YOUTH SUMMER CAMPS & PROGRAMS

Register now at:
<https://parksrec.egov.basgov.com/senecafallsnyc>
Our 2026 Summer Brochure is out now!
Extra copies available at the SF Community Center, 35 Water St.

Seneca Falls Farmers Market

Tuesdays, 2-6pm from June 16 - Oct. 20 at the
Seneca Falls Community Center (35 Water Street)

The Seneca Falls Community Band

Every Friday at 7 PM June 19 - August 7 at **People's Park**.

Seneca Falls Community ReUse Survey

MUSIC IN THE PARK

2026 SUMMER CONCERT SERIES

THURSDAYS, 6-8PM, PEOPLE'S PARK, SENECA FALLS

JULY 2ND
JACKFIRE

JULY 9TH
ROCKIN' BOOTS

JULY 16TH
BAD JUJU

JULY 23RD
PHOENIX PHIVE

JULY 30TH
THE ROLLING HEADS

Seneca Falls Museum and Tourism Center bonafiglia family foundation

Fleur de Lis Brew Works

July 11th is Bastille Day!
Come celebrate all things French - from beer, to food, and games. Dress in your best French attire! Beret, scarf, New Orleans Saints swag, love in your heart, a rose in your teeth... Use your imagination!

25 in 250

250th Anniversary PARADE
Sunday, July 5th at 5PM

Seneca Falls Museum and Tourism Center

11 AM: The Prevailing Epidemic: Cholera, the Erie Canal, and the Public Health Response
Presented by Patrick Stenshorn, Erie Canalway National Heritage Corridor
Explore how the movement of people and goods accelerated the spread of the disease between canal towns, the fear and disruption that followed, and the public health measures communities adopted in response.

12 PM: Fairport: How a Canal Town Reinvented Itself
Presented by Nancy Ragus, Fairport Perinton Cooperative
A look at how Fairport embraced its canal heritage, invested in community partnerships, and created a vibrant destination for residents, businesses, and visitors alike.

1 PM: Pathway of Resistance: The Erie Canal and the Underground Railroad
Presented by Derrick Pratt, Erie Canal Museum
Examine the experience of African-Americans along the Erie Canal Corridor, with a particular focus on the struggle for abolition.

2 PM: The Flats of Seneca Falls: The Cradle of our Village
Presented by Pam Becker, Seneca County Historian
During the Seneca-Cayuga Canal expansion in 1918, a thriving community in Seneca Falls, known as the Flats, was removed to make way for VanCleaf Lake. See how this expansion forever changed the geography and way of life in Seneca Falls.

Sponsored by:
Bonafiglia Family Foundation

Scan to view the Seneca Falls Library's event calendar for July.

BROWN BAG STORYTELLERS

free lunch, picnic-style storytime, fun activities- hosted by some of your favorite local teachers!

Thursdays 12-1pm

PLEASE BRING A PICNIC BLANKET. PROGRAM WILL BE MOVED INSIDE IF NECESSARY. FREE LUNCH IS ONLY FOR KIDS 18 & YOUNGER. PARENTS ARE WELCOME TO BRING A LUNCH!

LUNCH TIME

No need to register!

July 2- Mrs. Lando & Mrs. Felice
July 9- Mrs. Martin-Tanner
July 16- Mrs. Coffey
July 23- Mr. & Mrs. Koepke
July 30- Miss Granger

This newsletter is brought to you by

SENECA FALLS DEVELOPMENT CORP

our history, your future

Would you like to suggest something for an upcoming issue? Email events@senecafalls.info with details!

WELCOME TO SENECA FALLS, CYCLISTS!

The **CYCLE THE ERIE** event comes to Seneca Falls on **July 14th**.
Scan for their full itinerary.

Seneca Falls Development Corp

REV PRESENTS

JACK AND THE TURNIP ROOT

Written by Kyle Adkins

July 9 10:00 AM

This program is generously funded by the Bernard Carl & Shirley Rosen Library Fund.

BACK TO SCHOOL BASH!

FOR SENECA FALLS STUDENTS

SATURDAY AUGUST 22
10AM - 1PM

MYNDERSE ACADEMY NORTH FIELD
105 TROY ST.
Seneca Falls, NY

WE WILL GIVE AWAY:

- NEW CLOTHING
- BACK PACKS
- SCHOOL SUPPLIES
- PERSONAL CARE ITEMS

MAKE YOUR OWN SUNDAE!
FREE HOT DOGS!
BOUNCE HOUSE!
OTHER COMMUNITY PARTNERS WITH GIVE AWAY ITEMS!

PRESENTED BY **SENECA FALLS ROTARY** AND COMMUNITY PARTNERS

TO DONATE OR HELP, CONTACT LORI AT 315-730-8446
COME OUT, HAVE FUN & GET READY FOR A GREAT SCHOOL YEAR!

chalk the walk 2026

MUSIC • GAMES • FACE PAINTING • POPSICLES
GIANT BUBBLES • FREE LUNCH FOR KIDS

Friday July 3 1-2pm
weather permitting

FREE LUNCH AVAILABLE 11:30-12:30PM FOR KIDS 18 AND UNDER!

All ages are invited to make and enjoy sidewalk art outside the library!

BE KIND

MOVIE IN THE PARK

Disney's **DINOSAUR**
Friday, July 10th at 9PM
People's Park (35 Water Street)
Bring Chairs, blankets, snacks and drinks.
Enjoy free popcorn!

Generously funded by the Bernard Carl & Shirley Rosen Library Fund

Homeschool Days

September 9th & 10th
Registration opens August 1 - September 1.
Designed for students 8 - 14
Hours will be 9 am - 3 pm both days
*For more information: Call 315-325-2259
Find the sites below on social media!

Seneca Falls Museum and Tourism Center

SENECA FALLS HISTORICAL SOCIETY

NATIONAL WOMEN'S HALL OF FAME

Women's Rights National Historical Park